



DEV BHOOMI INSTITUTE OF TECHNOLOGY, DEHRADUN

Navgaon, Manduwala, Chakrata Road, Dehradun - 248007 Uttarakhand
(Approved by AICTE, New Delhi and affiliated to Uttarakhand Technical University, Dehradun)

Event Report (Academic Year: 2018-19)

Event Title	Guest Lecture on Digital Marketing
Event category	Guest Lecture
Objective of the event	Awareness among students about Digital Marketing
Speakers of the Event	Prof. Vardankur Sinha, Owner-Obrysis
Department Name	Management
Course Name	MBA
Number of Participant	45
Date of Events	18 th Feb 2019
Event Coordinator & Organizing	Prof. Rakesh Meet
Outcome of the event	Students had a clear understanding about the scope of Digital marketing in business



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PHOTO GALLERY

